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by John Beacham

TV commercial: “Coming from nothing, his story is our story”

What does that even mean? None of us come from nothing, mister master voice

To them—the snakes at the top and their copywriters—coming from nothing means born poor or born a worker

Fuck that. I am, we are, a worker. I am, we are, not your nothing.

I am not your story to tell or your dream drugs to shove down our throats

You know what nothing is?

A billionaire who dreams of escaping to Mars while the planet burns

A billionaire who does not know how to make things

A billionaire

We are not just something. We workers create it all (it’ll!) and your time is up, up, up. We’ll run this planet—those who you call came from nothing

Anyway—with trombone, ukulele, violin background music from your favorite commercial—proclaim it, bullhorn it at the billionaire’s attic and basement:

“From nothing, everything!”

“From nothing, everything!”

“From nothing, everything!”